



Re: Third Annual Runway to a Cure

Breast Cancer continues to be the leading common cancer in women; more than one in eight women is diagnosed with breast cancer. We invite you to share in the success of the third annual Runway to a Cure October 21, 2007.

Charity Support

The fundraiser celebrates the life, courage and strength of breast cancer survivors and will raise funds to benefit the Kelly Project which will directly affect each woman undergoing a mastectomy by providing her with a post-surgical garment at no cost to her.

Event Format & Activities

The event features a fashion show, afternoon tea with a light lunch, silent and live auctions and entertainment. The fashion show portion features breast cancer survivors, local surgeons and specialists involved with the Ottawa Regional Cancer Centre and the Ottawa Hospital as well as local personalities. Our live and silent auctions are sure to peak your interest with the many gifts and prizes offered. Each guest leaves with a gift bag filled with information, gifts and coupons. We are targeting sale of 550 tickets. Tickets are \$60.00 each and \$70.00 at the door.

Sponsorship & Auction Items

There are several levels of sponsorship available. Attendees and volunteers receive gift bags. We need to fill 600 bags. Guests also receive a programme outlining the day's event, sponsors and supporters of the event. More details on sponsorship levels are available by contacting an event committee member or Runway to a Cure headquarters.

We are looking for silent auction items and prizes; your generous gifts will help us achieve our goal in making this event a success. Visa, MasterCard, Amex, cheques and cash can be used to buy tickets or make donations. If you require additional information or have any questions, please contact the committee member below or by phone at (613) 248-8989, e-mail info@runwaytoacure.com or visit www.runwaytoacure.com.

Thank you for your considerate interest in helping attain our goals and objectives.

Sincerely,

On behalf of the
Runway to a Cure
Planning Committee